



For Immediate Release

Virginia Nicols (949) 733-1778
Director, Emergency Plan Guide
Subsidiary of Denvrovisi Incorporated
virginia@emergencyplanguide.org
<https://EmergencyPlanGuide.org>



NEW MINI-SERIES OF SINGLE TOPIC BOOKLETS SIMPLIFIES FAMILY PREPAREDNESS PLANNING

Emergency Preparedness Q&A Mini-Series Kicks Off with Six In-Demand Titles

IRVINE, CALIFORNIA, MARCH 9, 2020 -- A new series of simple, single topic booklets available on Amazon breaks the disaster planning process into easy to read FAQ, letting readers focus on one element at a time while building toward a complete plan.

Even people wanting to prepare for emergencies can find the process overwhelming. In fact, FEMA's 2019 National Household Survey reports that while most families have taken at least one step toward preparedness, **43% have not taken even three basic preparedness actions.**

The *Emergency Preparedness Q&A Mini-Series* aims to solve this problem. It approaches planning in a simple, guided way. Each book in the series addresses only one topic, allowing readers to choose according to their current needs or interests. Each book is short – under 50 pages. Simple questions and answers give readers a path forward to understanding and preparing for that specific emergency. Fill-in-the-blank checklists avoid intimidation and demonstrate tangible progress.

“For this series we’ve picked topics that come up again and again in our neighborhood meetings,” says author Nicols. The first six titles: *Pre-Disaster Plan*, *Pandemic without Panic*, *Emergency Communications*, *Custom Go-Bags*, *Power Outage* and *Prepare Your Home for Earthquake*. Another nine booklets are scheduled for publication by mid-April, with additional titles to follow.

Emergency Plan Guide's flagship series of *Neighborhood Disaster Survival Guides*, each with a separate *Workbook*, was published in 2018. It addresses comprehensive planning for four types of neighborhoods: three types of residential neighborhood (single family houses, apartment & condominiums and mobile home communities) with a separate volume for small businesses. Each book and companion workbook focus on concerns and organizing opportunities for people in that specific setting.

The two series are from partners Virginia S. Nicols and Joseph A. Krueger, whose backgrounds include military training, disaster response marketing and nearly 20 years of hands-on experience building, training and mentoring Community Emergency Response Teams (CERT). Full details on the authors and their series titles are available at <https://EmergencyPlanGuide.org>.

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